

**Electric City Soccer Association  
Board of Directors January 26, 2020 Meeting  
Kaukauna High School**

Call to Order: The meeting was called to order at 7:06 pm

**Board Members Present:**

Nate Laabs (President)  
Sara Lahm (Treasurer)  
Modeste Rouamba (Director of Coaching)  
Sam Bass (Recreational Coordinator)  
Ross Stainton (Academy Coordinator)  
Randi Trudeau (Game and Fields Scheduler)  
Sarah Ritchie (Concession and Volunteer Sign up)  
Aaron Lahm (Sponsorship Coordinator)  
Melissa Kurey (Fundraiser Coordinator)  
Terra Vosters (Member at Large)  
Amy Xioung (Member at Large)

**Absent:**

Ron Grow (Vice President)  
Jean Callaway (Registrar)  
Sharika Roberts (Uniform Coordinator)  
Adam Kane (Equipment)

**Agenda:**

The agenda for the January 2020 meeting of the Board of Directors was emailed prior to the meeting and was distributed at the meeting. Moved by Sam, seconded by Ross to accept the agenda.

**Treasurer:**

Treasurer report was emailed prior to the meeting.

1. 1099 tax returns files on 1/25/2020. Utilized Intuit e-filing service for federal return. Contractors should receive free online access to 1099MISC via email invite and also receive a paper copy in the mail. Wisconsin 1099 filing completed online via WIDOR account as required per 10
2. Demosphere – monthly service fee promotion ended. Services are now at the standard monthly rate of \$35.
3. Discussed cancelling Equipment Insurance. Sam motioned and seconded by Randi. Motion passed to set money aside for Emergency fund and cancel equipment insurance.
4. Discussed NSF check policy. This was approved at December meeting. Sara will get exact wording for Jean to have added to the website within policies and registration information.
5. Discussed Demosphere has new option to pass through credit card fees to customers and avoid the cost to the club. Agreed it would be a good idea to pursue incorporating the fee into registration costs. Question was raised how it works for those with a payment plan. Nate will work with Jean to research how the system works.
6. A portion of Nate's reimbursement included the state team fee. Discussed pursuing a Club Credit Card. This requires the club to become incorporated. Add to next month's agenda.

Moved by Sam and seconded by Sarah. Treasurer report approved.

**Prior Meeting Minutes:**

The December minutes were not submitted prior to the meeting.

**Public Comments:**

None

**Old Business/Reports****Vice President (Ron - Absent)**

None

**Registrar (Jean - Absent)**

1. Nate shared registration is up and running. Nate helping Jean transition as Registrar.

**WYSA (Nate/Modeste)**

No Update

**East Central Soccer (Nate)**

1. Nate previously sent last meeting minutes. Next meeting is in February.

**Equipment (Adam Absent)**

1. Sam shared he got new orange goals for U11.
2. Sam will bring at next meeting what the new logo balls would look like.
3. Sam will work with Adam to get a quote for pop up goals and wheeled goals.
4. Need to refresh medical supplies and equip coaches with medical kits.

**Field & Scheduling Coordinator (Randi)**

1. Nate previously emailed a recap of his conversation with the city planner. Provided the city with club data and current field/game challenges.
2. Randi will follow up with city about possible new field and Jonas Field.
3. Randi will look into refiguring fields and send a proposed field map.

**Referee Assignor Coordinator (Mike Buman)**

N/A

**Recreational Coordinator (Sam)**

1. Is considering same schedule as last year. U6 Kaukauna / Sherwood - different dates - Modeste is finding out Y schedule to avoid a conflict.
2. Nate sent a suggestion for Mom, Dad & Me program - need to build into registration.
3. Working on advertisement. Needs club mission statement. Modeste will look for this. Should we consider having a mission statement per level (Rec, Academy, Classic, Elite, etc.) - Add to next meeting agenda.
4. Possible interest for a U12 Rec Team if it does not reduce Classic team. Tom offered to Coach. Waiting on registration numbers. Sam, Nate & Modeste will review teams and connect w/Tom.

**Classic Coach Coordinator:**

N/A – open position.

### **Academy Coordinator (Ross):**

1. Received positive feedback from Girls Clinic Flyer and club should continue flyer approach to grow interest in club.
2. Spring Dates locked in. 5/10 Mega Date Flat Grass Tournament.
3. East Central meeting encouraging Academy level to have consistent coaching. Reached out to ECSA current coaches to verify coaching credentials to ensure up to date; possibly having our coaches get 4D4. Considering a February training.
4. Ross and Nate to look into if Kaukauna can be considered a training host site.

### **Director of Coaching (Modeste)**

1. Starting to receive feedback/questions about the merger with DePere, Howard & New United and how that may impact our club merging with other local clubs. It would not be something immediately but keep an open mind for consideration.
2. Waiting on final registration numbers and will meet with head coaches. Considering no co-ed teams. Teams would be (2) U11 Boys; (1) U11 girls, (1) U12 girls, (1) U12 boys w/3-4 boys moving up to U14; possibly a U13 boys team.
3. Have 3 teams at State level.
4. Running into licensing coaching issue for U16/U18.

### **Fundraising (Melissa/Sarah)**

1. Found a website that offers 10,000 raffle tickets for \$200
2. Need final registration numbers and list of all teams to distribute to team managers an envelope for each kid
3. Discussed Rec vs other levels selling same amount of tickets based on budget
4. Will have incentives for top sellers
5. Looking at Sherwood or Kaukauna establishments to host raffle drawing with limited food menu w/sale kick back to club; kid & family activities to attract interest. Need to secure date to print on raffle tickets
6. Would like to share fundraising details at club kick off meeting

### **Concessions (Sarah)**

No Update

### **Web Design (Aaron and Sam):**

1. Aaron sent email prior to meeting with progress for launching new website. Basic content is loaded and will need to add more details, including club mission statement.
2. Will need to look into web search results points to new website and not old site.
3. Amy offered to help proof content.

### **Team Representative**

n/a - Open Position

### **Uniform Coordinator (Sharika)**

1. Sharika emailed an update to Nate prior to meeting. Nate will forward her notes.
2. If we do decide to change to a new vendor agreed to wait until Fall, pilot with Rec. Need to let Eagle Graphics know we are considering other vendors.

**Sponsorship Coordinator (Adam):**

1. We need to define a policy for Personal/Team donations and Employer matching programs for designations or no designations to state how funds will be utilized.
2. Nate will send proposed policy and encouraged board members to provide feedback.

**Old Business**

1. DOC Committee - no update.
2. Tryout Update - Nate sent an email for feedback.
3. Budget/Fees 2020-21 - Move to next meeting.

**New Business:**

n/a

**Membership**

Amy Xiong was nominated by Sam as a Member at Large and Amy accepted. She will assist with new website.

**Calendar**

**The next Board Meeting is February 16, 2020 at Kaukauna High School at 7:00 p.m.**

**Adjournment:**

Meeting adjourned at 9:18 pm. Motioned by Sam, seconded by Sarah.

Submitted by:

Approved by:

Terra Vosters, Member at Large  
Date: 2/2/2020

Nate Laabs, President  
Date: